

ABSTRACT OF THE DISCLOSURE

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A POS terminal receives an identifier that indicates a periodical. For example, the POS terminal may include a bar code scanner that reads a bar code printed on a periodical. The POS terminal then determines if the POS terminal can initiate a subscription for the periodical. For example, the POS terminal may determine if there is a subscription price stored for the periodical. If so, then the POS terminal outputs an offer for one of an issue of the periodical and a subscription to the periodical if there is a subscription price stored for the periodical. If the customer accepts the offer, a subscription to the periodical for the customer is initiated.

same as claims 7